



YOUR PARTNER
in BUSINESS DEVELOPMENT
FOR HEALTH CARE PROVIDERS
TRANSFORM YOUR HEALTH CARE BUSINESS
WITH EXPERT GUIDANCE, TRAINING, AND COACHING

M A R C H 2 0 2 5

WELCOME MESSAGE

Empowering Health Care Businesses for Sustainable Growth and Success

At the Uganda Healthcare Federation (UHF), we are committed to empowering health care businesses to succeed by blending quality care with sound business practices.

Our experts have over 50 years of combined experience, our mission is to provide tailored training, mentorship, and ongoing support that drives sustainable growth for health care providers.

We believe that with the right knowledge and tools, your health care business can overcome challenges, improve operational efficiency, and thrive in today's competitive landscape. Together, let's build a successful future for your health care business.

Grace Kiwanuka

Executive Director



ABOUT OUR COMPANY



Uganda Healthcare Federation: Your Partner in Business Development for Health Care Providers

Founded in 2010, the Uganda Healthcare Federation (UHF) is the umbrella body for Uganda's non-state health sector, uniting over 70 associations and organizations.

We advocate for policy change and promote the interests of private health care providers across the country.

At UHF, we offer comprehensive business advisory services to help health care providers overcome challenges, enhance efficiency, and achieve sustainable growth.

Through training, counseling, coaching, and mentorship, we bridge the gap between health care management and business excellence. Our tailored services focus on instilling best practices in business and quality management, empowering health care businesses to thrive in a competitive market.

Whether you're a start-up or an established provider aiming to scale, our expert team is here to optimize your operations and support your growth.

OUR COMPREHENSIVE BUSINESS DEVELOPMENT SERVICES

Business Training & Capacity Building

Our "Health as a Business (HaaB)" training program features a comprehensive set of 12 modules that address the unique business needs of health care providers.

The training is divided into two clusters: Financial Management and Business Management, each with six specialized modules.

The HaaB program is delivered in three dynamic workshops over three days:

1. Foundations of Financial Management and Business Leadership
2. Advanced Financial Management and Marketing
3. Growing Your Health Care Business

01

Financial
Management
Training

02

Business
Management
Training

03

3 Hands-on
Dynamic
Workshops

OUR COMPREHENSIVE BUSINESS DEVELOPMENT SERVICES

Business Training & Capacity Building

After training, we offer personalized one-on-one business counseling to help turn knowledge into actionable strategies. Early on, we focus on setting up core financial systems for efficiency and accuracy. Later, we optimize leadership, refine your organizational structure, define roles, and improve key functions like customer management, payroll, and pricing.

UHF also provides business and finance assessments to evaluate your systems, identify areas for improvement, and offer quality improvement plans with tools and templates. Our training empowers non-financial staff to implement best practices and support your business effectively.

03

Business
Counseling
Support

04

Health Check
for Your
Business

OUR APPROACH TO YOUR SUCCESS



Uganda Healthcare Federation: Your Partner in Business Development for Health Care Providers

At UHF, we understand the unique challenges private health businesses face.

Our approach combines assessments, tailored training, and ongoing coaching to ensure you not only learn but also apply the knowledge in your day-to-day operations.

Phase 1: Needs Assessment & Customized Training

We assess your business to identify gaps in financial management and operations, then provide tailored training to address them.

Phase 2: On-Site Coaching

After training, we offer hands-on coaching to help integrate new concepts into your operations.

Phase 3: Ongoing Monitoring & Feedback

We regularly evaluate progress, providing continuous feedback and adjusting strategies as needed.

WHY CHOOSE UHF?



Expertise & Experience:

With over 50 years of combine experience supporting private health care providers across Uganda, UHF is the ideal partner for your business development goals.



Tailored Solutions:

Our services are customized to meet your business's unique challenges and needs



Long-Term Partnership:

UHF is committed to building long-term relationships to ensure sustainable success.



Comprehensive Service Offering:

From training and coaching to quality improvement and advisory, UHF provides a full suite of services for business development.

Take the Next Step in Your Health Care Business Journey, with a partner with the experience and expertise to deliver results.

Contact us today!

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